



STATE OF DELAWARE

**PUBLIC SERVICE COMMISSION**

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CANNON BUILDING, SUITE 100  
DOVER, DELAWARE 19904

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April 18, 2017

**VIA E-MAIL AND DELAFILE**

Ms. Diana Burckhart  
Direct Energy Business  
12 Greenway Plaza, Suite 250  
Houston, TX 77046

IN THE MATTER OF THE APPLICATION OF STRATEGIC ENERGY, LLC FOR APPROVAL OF A NAME CHANGE TO DIRECT ENERGY BUSINESS, LLC (FILED APRIL 29, 2009) – PSC DOCKET NO. 09-174

IN THE MATTER OF THE APPLICATION OF HESS ENERGY MARKETING, LLC FOR APPROVAL OF A NAME CHANGE TO DIRECT ENERGY BUSINESS MARKETING, LLC D/B/A DIRECT ENERGY BUSINESS (FILED JUNE 12, 2014) - PSC DOCKET NO. 14-204T

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Dear Ms. Burckhart –

The Delaware Public Service Commission (“Commission”) is in receipt of the marketing materials for Direct Energy Business submitted on April 13, 2017. Staff requests revisions as stated below in order to comply with 26 *Del. Admin C.* §3001<sup>1</sup> (“Supplier Rules”).

Section 11.3 of the Supplier Rules provides as follows: **An Electric Supplier’s solicitation, advertising and marketing materials must include the name, toll-free telephone number, and address of the Electric Supplier.** Please add the toll-free telephone number and address to the marketing materials.

I can be reached at (302) 736-7521 or by email at [malika.davis@state.de.us](mailto:malika.davis@state.de.us), should you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Malika Davis".

Malika Davis  
Public Utility Analyst

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<sup>1</sup> See Order No. 9020 in Regulation Docket 49.